



# Economic Seminars

## Overview

The seminars provide an update of economic growth prospects and unparalleled insights into what drives economic cycles, which makes them relevant to firms in a wide range of industries. They deliver a framework for assessing medium-term economic growth prospects and look at strategies firms can adopt to help them better survive recessions and profit from recoveries/growth.

The strength of the seminars will be the use of real world examples, plain English and our unique insights into what drives economic and industry cycles. The seminars will offer the opportunity for rapid and quality learning. They will short-circuit and supplement the normal trial-and-error learning that can take years and can be painful and expensive.

Consistent with the quality, educational focus of the seminars there will be a maximum of 50 attendees per seminar and attendees will receive a colour booklet containing the contents of the seminar.

## Contents

The seminars will provide much more than an update on prospects for economic growth. They will provide valuable insights into what drives economic cycles and present our unique framework for assessing medium-term growth prospects. The seminars will cover the following.

- Why recessions happen and how to assess whether one is lurking around the corner.
- Show how economic recoveries unfold and identify what drives periods of sustained, strong economic growth.
- Look at how economic cycles impact on a number of major industries/sectors.
- Show the overriding role the RBNZ plays in driving economic cycles.
- Look at how shocks, like the international financial crisis fit into the framework for assessing medium-term growth prospects.
- Look at the roles the export sector and the international economy play in driving NZ economic cycles.

## Who Should Attend

The seminars will be relevant to a wide range of firms and individuals. This will include business owners and managers of any firms that are impacted by economic cycles. They will also be relevant to investors wanting to learn more about economic cycles, which have a major impact on investment markets, as well as creating the macro-environment within which all businesses operate.

## Cost

\$100+GST (\$115) per person

\$150+GST (\$172.50) per couple or per two business partners or colleagues

Seminar fees are non-refundable, but if the registered person cannot make it an alternate person may attend or the person may attend a later seminar subject to space being available.

## Dates, Times and Venues

### Dates and Venues

Currently no NZD/USD seminars are available. If you are interested in hosting or sponsoring a seminar please contact Rodney.

## To register

Contact Denise Pilbrow ([denise@sra.co.nz](mailto:denise@sra.co.nz)) to register. Payment is required to reserve a seat(s) at the seminars. Payment instructions will be supplied when you register.

## Presenter

Rodney Dickens  
Managing Director  
Strategic Risk Analysis Limited

For information on the presenter click on the following link <http://sra.co.nz/theteam.html>. For information on Strategic Risk Analysis Limited visit our website [www.sra.co.nz](http://www.sra.co.nz).