



Economic Workshops

Overview

The workshops will provide unparalleled insights into what drives economic cycles, which will be relevant to firms in a wide range of industries. They will deliver a framework for assessing medium-term economic growth prospects and look at strategies firms can adopt to help them better survive recessions and profit from recoveries/growth.

The strength of the workshops will be the use of real world examples, plain English and our unique insights into what drives economic and industry cycles. The workshops will offer the opportunity for rapid and quality learning. They will short-circuit and supplement the normal trial-and-error learning that can take years and can be painful and expensive.

Consistent with the quality, educational focus of the workshops there will be a maximum of 25 attendees per workshop and attendees will receive a colour booklet containing the contents of the workshop.

Contents

The workshops will provide much more than an update on prospects for economic growth. They will provide valuable insights into what drives economic cycles and present our unique framework for assessing medium-term growth prospects. The workshops will cover the following.

- Why recessions happen and how to assess whether one is lurking around the corner.
- Show how economic recoveries unfold and identify what drives periods of sustained, strong economic growth.
- Look at how economic cycles impact on a number of major industries/sectors.
- Show the overriding role the RBNZ plays in driving economic cycles.
- Canvass a range of strategies firms can adopt to help them survive recessions and profit from economic recoveries/growth.
- Look at how shocks, like the international financial crisis fit into the framework for assessing medium-term growth prospects.
- Look at the roles the export sector and the international economy play in driving NZ economic cycles.

Who Should Attend

The workshops will be relevant to a wide range of firms and individuals. This will include business owners and managers of any firms that are impacted by economic cycles. They will also be relevant to investors wanting to learn more about economic cycles, which have a major impact on investment markets, as well as creating the macro-environment within which all businesses operate.

Cost

\$175+GST per person

Course fees are non-refundable, but if the registered person cannot make it an alternate person may attend or the person may attend a later workshop subject to space being available. Payment instructions and a tax invoice will be supplied when you register.

Dates, Times and Venue

Dates

13 July 2010

3 August 2010

If you are unable to make one of these dates but want to attend a future workshop, please register your interest with Denise - denise@sra.co.nz.

Times

4.00pm to 7.30pm, **starting promptly at 4.00pm**. There will be a refreshment break including a snack.

This time slot was chosen so attendees can travel prior to peak-hour traffic building up and can leave after peak-hour traffic has subsided.

Venue

Mclsaac Caregiving Agency Conference Room, Unit F 2B William Pickering Drive, North Harbour. Directions and parking instructions will be supplied after you register.

Presenter

Rodney Dickens
Managing Director
Strategic Risk Analysis Limited

To register

Contact Denise Pilbrow at denise@sra.co.nz.