



NZD/USD Workshops

Overview

The workshops will provide unparalleled insights into what drives the cycles in the NZD/USD, including the impact of shocks. Our clients find the insights we provide on NZD/USD prospects valuable input into their currency hedging decisions, while they also offer valuable insights for firms making operational and strategic business decisions that have an exchange rate component.

The strength of the workshops will be the use of real world examples, plain English and our unique insights into what drives exchange rate cycles. The workshops will offer the opportunity for rapid and quality learning. They will short-circuit and supplement the normal trial-and-error learning that can take years and can be painful and expensive.

Consistent with the quality, educational focus of the workshops there will be a maximum of 25 attendees per workshop and attendees will receive a colour booklet containing the contents of the workshop.

Contents

The workshops will provide much more than an update of near-term prospects for the NZD/USD. They will provide invaluable insights into the underlying reasons for cycles in the NZD/USD, including covering the following:

- The roles interest rates, economic growth, the housing market, commodities prices and the like play in driving the NZD/USD.
- What motivates the behaviour of the large investors and currency traders who play the major part in driving the NZD/USD?
- The role shocks and random events can play, and how these events can be used to make more profitable decisions. This will include the major role the international financial crisis is currently playing.
- Why economists' exchange rate forecasts are at best worthless.
- The workshops will touch on what drives the cycles in the NZD/AUD, NZD/JPY, NZD/EUR and NZD/GBP.

Who Should Attend

The workshops will be relevant to all importers and exporters and to investors with sizeable exposure to the NZD/USD. They will be relevant to business owners, CEOs, CFOs and other business managers making strategic, operational and/or hedging decisions related to the NZD/USD.

Cost

\$175+GST per person.

Course fees are non-refundable, but if the registered person cannot make it an alternate person may attend or the person may attend a later workshop subject to space being available. Payment instructions and a tax invoice will be supplied when you register.

Dates, Times and Venue

Dates

6 July 2010

22 July 2010

If you are unable to make one of these dates but want to attend a future workshop, please register your interest with Denise - denise@sra.co.nz.

Times

4.00pm to 7.30pm, **starting promptly at 4.00pm**. There will be a refreshment break including a snack.

This time slot was chosen so attendees can travel prior to peak-hour traffic building up and can leave after peak-hour traffic has subsided.

Venue

Mclsaac Caregiving Agency Conference Room, Unit F 2B William Pickering Drive, North Harbour. Directions and parking instructions will be supplied after you register.

Presenter

Rodney Dickens
Managing Director
Strategic Risk Analysis Limited

To register

Contact Denise Pilbrow at denise@sra.co.nz.